

Міністерство
освіти і науки
України



**Ministry of Education and Science of Ukraine
Khmelnytskyi National University
Institute of Industrial Economics of the National Academy of Sciences of Ukraine
Academy of economic Sciences of Ukraine
Institute for Demography and Life Quality Problems of the National Academy of Sciences of Ukraine
Khmelnytskyi Regional Military Administration
Khmelnytsky Chamber of Commerce and Industry
Khmelnytsky Municipal Enterprise «Elektrotrans»
Cherkasy National University named after Bohdan Khmelnytskyi
Donetsk National University named after Vasyl' Stus
Kamianets-Podilskyi National University named by Ivan Ohienko
Kremenchuk National University named after Mykhailo Ostrohradskyi
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West Ukrainian National University
Tallinn University of Technology, Estonia
Poznan University of Economics, Poland
ISMA University of Applied Sciences, Latvia
NGO "Progresylni"
International Foundation of Scientists and Educators
Union of Economists of Ukraine**

**INFORMATION NOTICE of the
IV International Scientific and Practical Conference**

**«Contemporary Trends and Strategic
Imperatives in HR Engineering, Economics, and
Business Development amid National Economy
Turbulence and Transformation»**

2024, November 14-15

Khmelnyskyi National University
Faculty of Economics and Management
Department of HR-engineering in business and economics

INVITES

Professors and teachers of higher educational institutions, managers and employees of state authorities and local self-government bodies to participate in IV International Scientific and Practical Conference "Contemporary Trends and Strategic Imperatives in HR Engineering, Economics, and Business Development amid National Economy Turbulence and Transformation", which will be held in Khmelnytskyi 2024, November 14-15.

TOPICS OF THE CONFERENCE SECTIONS:

1. Philosophical Conceptualization of Ukraine's Post-War Innovation Development Paradigm in the Context of Economic, Business, and HR Engineering Transformational Bifurcation.
2. Resilience Strategy for Economic, Business, and HR Engineering Development in the Context of Economic Turbulence, Hybrid Threats, and Ukraine's Post-War Reconstruction.
3. Synergistic Integration of Education, Economics, Business, and HR Engineering: Challenges, Imperatives, Priority Directions, and Development Prospects.
4. Digitalization, Information Technologies, Mathematical Models, and Methods in Economic, Business, and HR Process Management: Achievements, Trends, Mechanisms, and Innovation Development Dominants.
5. Demographic Processes, Population Migration, Social Economics, and Policy in Ukraine: Challenges, Threats, Determinants, and Solutions.
6. Current Issues in Theory, Practice, and Further Development of Management, Marketing, Finance and Banking, Auditing, and Taxation in the Context of Digitalization, Economic Globalization, and Ukraine's European Integration Aspirations.

Working languages of the conference: Ukrainian, English, Polish, German.

Form of participation in the conference: The conference programme includes a mixed format (On-line/ Off-line).

ISSUANCE OF MATERIALS AND TERMS OF PARTICIPATION IN THE CONFERENCE

participation in the conference must be sent to the email address of the organizing committee by November 10, 2024:

- registration card of the participant according to the proposed form [BY LINK](#);
- theses of the report.

The presence of the listed documents is a mandatory condition for the author's inclusion in the conference program and publication of his materials. Send only a complete set of documents..

Works, that do not meet the conditions and requirements for writing scientific works, are rejected and not returned. If the materials are accepted, a corresponding message will be sent to the author's e-mail regarding their publication in the electronic collection of scientific works of the conference.

All participants are guaranteed to receive a certificate of participation and an electronic collection of the conference, which is assigned library indexes UDC and international standard book number ISBN.

REQUIREMENTS FOR COMPLETING THESIS

The volume of the manuscript is up to 3 pages, including figures and tables. The number of co-authors is no more than three. Theses must be prepared using the Word for Windows editor. The page format is A4.

Margins: on the left – 2.0 cm; on the right – 2.0 cm; from above - 2.0 cm; from below - 2.0 cm. Interval between lines - 1.0. Font – Times New Roman, 12 pt. The indentation of the first line is 1.25 cm.

The text of the manuscript should be structured according to the scheme:

Name of the scientific direction and section of the conference, according to the list above.

First and last names of the authors - in capital letters in the upper right corner.

The name of the organisation where the author works (in Ukrainian (or other conference language) – in full, on the right.

Title of the report (in Ukrainian (other conference language) – in capital letters, in the centre (Times New Roman, 12 point, bold).

The main text (Times New Roman, 12 pt.).

The word "Literature" in the centre (Times New Roman, 12 pt., bold).

Literature (list of references should be drawn up in accordance with the current requirements for the design of literature).

EXAMPLE OF THESIS FORMATION:

Section: Forecasting and modelling under conditions of uncertainty and risk of current processes and phenomena in the field of HR-engineering, economics and business.

Andrii GONCHARENKO

PhD in Economics, Associate Professor,

Associate Professor of HR-engineering in Business and Economics

Maryna IVANCHUK

higher education applicant,

Khmelnytsky National University,

m. Khmelnytskyi, Ukraine

HR ENGINEERING TOOLS IN BUSINESS PROCESS MANAGEMENT IN CRISIS ECONOMY CONDITIONS

The text of the report [1, p. 115].

Література

1. Enterprise economics: [textbook – 2nd ed., revised and supplemented] / Under general ed. S. F. Pokropnyy. - K.: KNEU, 2019. - 528 p.

2. Digital agenda of Ukraine - 2020 ("Digital Agenda" - 2020). Conceptual foundations (version 1.0). Priority areas, initiatives, projects of "digitalization" of Ukraine by 2020. [Electronic resource] / HITECH office. – December 2016. – 90p. – Access mode: <https://ucci.org.ua/uploads/files/58e78ee3.pdf>. – Title from the screen. – Review date: 2017/11/22.

THE PROCEDURE AND VENUE OF THE CONFERENCE

The conference will be held on 14-15 November 2024 in a mixed format: ON-LINE in the form of a video conference using the ZOOM platform and OFF-LINE in room 4-528 of Khmelnytskyi National University.

Invitations with the video conference links will be sent to all registered participants to their email addresses specified in the registration card.

Additional Information on various issues of the conference is provided by the conference coordinator:

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JOIN THE HR TEAM!

